



Number Six

MAPRA NEWS - DC

MedStar Health at Lafayette Centre has become the first in the Maryland, Virginia, and Washington, D.C. region to perform a new advanced gynecologic treatment for women with symptomatic uterine fibroids. The new treatment is called Sonata and uses no incisions. It gives women a fast recovery with excellent reduction in heavy bleeding caused by fibroids and provides an option to avoid invasive surgery.

Alteon Health (formerly EMA) is pleased to announce, Bryan Carey, MBA, has been appointed President of Alteon Health, and they have welcomed Chris Pizzi, CPA, as their new Chief Financial Officer. With more than 1,700 clinicians serving more than 125 practice locations nationwide, Alteon is a leading provider of emergency medicine, hospitalist medicine, critical care, post-acute care, and virtual and home health services.

MedStar Georgetown University Hospital, along with MedStar Washington Hospital Center, is now offering an innovative technology that improves accuracy and speeds recovery time for patients who undergo spine surgery. Cirq is a surgeon-controlled robotic arm, designed to increase precision in navigating complex spinal surgeries.

MAPRA NEWS - VA

Sentara Healthcare has been named to the 2020 CIO 100 list of the world's leading innovative organizations that exemplify the highest levels of operational and strategic excellence in information technology. The award honors Sentara for its cross industry-leading work with Cloud-hosted application design, support, and cost optimization.

Front-line team members at **VCU Health** received the health system's first doses of the vaccine starting Dec. 16. The side effects they experienced were mild – a sore arm here, a slight headache there – but their days afterward were not much different than normal, and they were one step closer to making themselves and others even safer from COVID-19.

Heather Mayberry was awarded Nurse of the Year by the Virginia Nurses Association (VNA) for her work with the COVID pandemic at **Centra Health**. Heather collaborated with the Infection Control Teams and developed policy and procedure for how to care for not only patients but also front-line workers by developing the concept of a Variable Acuity Unit, to care for the ever-changing needs of COVID patients.

MAPRA NEWS - MD

Meritus Medical Center recently received Geriatric Emergency Department Accreditation (GEDA) by the American College of Emergency Physicians, one of only two hospitals in the state of Maryland to be honored. The Bronze level recognition for delivering excellent geriatric patient care reinforces the work of the emergency department's leadership, physicians, and staff.

LifeBridge Health Chief Population Health Officer Dr. Susan Mani was named one of the Baltimore Sun's "25 Women to Watch" for 2020. Under Dr. Mani's leadership, LifeBridge Health has created a unique framework to ensure a data-driven and integrated approach to understanding and improving the health outcomes of the populations they serve throughout central Maryland.

Luminis Health Anne Arundel Medical Center (LHAAMC) has received an 'A' in the fall 2020 Leapfrog Hospital Safety Grade, a national distinction recognizing achievements in protecting patients from harm and providing safer health care. LHAAMC is one of only 16 Maryland hospitals to receive an 'A' in the fall 2020 report.

TENTATIVE ANNUAL CONFERENCE DATE:

June 2nd & 3rd, 2021
Philadelphia, PA

MAPRA MINUTE - VENDOR SPONSOR

MAPRA VENDOR SPOTLIGHT

THIS QUARTERS VENDORS ARE...THE MEDICUS FIRM & M3 Executive Search



M3 EXECUTIVE SEARCH is one of the leading healthcare executive search firms in the country focused on primarily physician, nursing, and C-Suite leadership in academic and acute care medicine. The M3 executive search team is comprised of veterans of healthcare with decades of healthcare experience. Their executive recruiters each have unique healthcare leadership backgrounds, having worked for either academic medicine departments or hospital companies prior to joining the firm. Depending on the assignment, each client is paired with the M3 executive recruiter whose experience is most well-suited for each national search we conduct.

In addition to the expertise of their highly specialized and experienced team, M3 Executive Search clients benefit from the invaluable resources of all M3 companies, including a global healthcare network, up to date market research, thought leadership, cutting edge technology and software, and multi-media resources. Their combination of recruiting talent and global resources is unmatched and helps them secure the most exceptional healthcare executive talent for their clients. Website: <https://www.m3executivesearch.com>. Contact Steve Marsh at 214-382-9925



Since 2001, The Medicus Firm continues to provide award-winning, peer-reviewed physician search and advanced practice recruiting solutions to hospitals and health systems nationwide in a variety of practice settings and communities. The Medicus Firm's unique, client-focused recruitment model stresses accountability and minimizes financial exposure for healthcare employers, particularly as compared to other retained search firms. The Medicus Firm is proud to serve as a Strategic Corporate Partner with the AAPPR and as an Executive Partner of the MGMA. The Medicus Firm has earned numerous distinctions in the healthcare and staffing industries, including Best of Staffing, (achieved eight times, including 2020), Best Places to Work, and Forbes' list of Top Professional Recruiting Firms of 2020. Website: <https://www.themedicusfirm.com>. Contact Lisa Wagner at 214-534-2797

The healthcare recruiting consultants at The Medicus Firm are among the most experienced and tenured in the industry. Their team understands the dynamics of various practice settings and structures, from large national systems to rural community hospitals to academic medical centers. Additionally, each consultant focuses their efforts in one geographic area, becoming adept at navigating the physician market and climate in that particular area of specialization. The expertise of our associates, combined with our award-winning work environment and abundance of staffing resources, have become known to be one of the most successful physician search firm in the industry.

WE ARE LOOKING FOR MEMBERS TO SUBMIT ARTICLES, OP/Eds, TOPICS, SLIDEDECKS & FORMS FOR SHARING ON SOCIAL MEDIA AND FOR OUR LIBRARY. PLEASE SEND SUBMISSIONS TO: mapra.incorporated@gmail.com

FEATURED MEMBER - MICHAEL LESTER, CPRP, CMSR, CDR

Michael is the Senior Director of the Office of Physician/Faculty Recruitment & Retention at the Lewis Katz School of Medicine at Temple University (LKSOM) and the Temple Faculty Practice Plan, Inc. He has the administrative responsibility and accountability for the full cycle physician/faculty recruitment and retention program within Temple Health (clinical and basic science) as well as the new physician/faculty onboarding and retention programs.

Michael joined Temple in 2008 and had a lead role in the development of the school of medicine's first Office of Physician/Faculty Recruitment & Retention. As Assistant Director, Michael was instrumental with driving the approach, design, and implementation of the Physician/ Faculty Recruitment and Retention program at LKSOM.

Michael has more than 20 years of progressive physician recruitment, management, physician relations, retention, program building & development experience. He has special expertise in executive and leadership recruitment, physician contracts and negotiations, recruitment and human resources best practices including various interviewing techniques and methods, search committees, diversity and inclusion, information management and reporting, regulatory compliance and the latest proactive recruitment search and selection methods.

His background also encompasses successful experience with mentoring, resident/fellow education, broad exposure, and capabilities in a variety of related areas including strategic planning, medical staff development, onboarding/integration, and retention. He has also played a lead role in developing the School's recruitment policies, procedures, and guidelines including search and selection best practices and partners closely with senior leaders on various key organizational initiatives including diversity and inclusion.

Fun Facts: Michael is married with two daughters, a chocolate lab named Oakley, coaches a National softball team, and loves to fish and golf

FEATURED MEMBER ORGANIZATION

Temple Health is a major Philadelphia-based academic health system that is driving medical advances through clinical innovation, pioneering research and world-class education. The health system's 1,000 physicians and scientists share a common mission of bringing tomorrow's treatments to the bedside today, helping them achieve outcomes once thought impossible.

Temple Health is an educational partner with the Lewis Katz School of Medicine at Temple University, providing medical education to the next generation of physicians and biomedical scientists.

Temple physicians and scientists are dedicated to offering breakthrough options for patients who, just a few years ago, were considered untreatable. Using sophisticated technologies and personalized treatments, Temple is working to alter the course of serious disease. In over a dozen research centers at the Lewis Katz School of Medicine and Fox Chase Cancer Center, Temple researchers are speeding the transformation of fundamental scientific discoveries into practical therapies with a common objective to dramatically improve human health.



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MAPRA NEWS - WV



The area's largest regional healthcare provider announced recently that it will open a walk-in medical care clinic inside the Davis Shop 'n Save Express in Davis, WV. The clinic is anticipated to open in May 2021. The clinic will operate seven days a week, including weekday evenings, and no appointment is necessary, said **Davis Health System** CEO Vance Jackson.

The **WVU Heart and Vascular Institute** has been selected as a winner in the National Heart, Lung, and Blood Institute's (NHLBI) Big Data Analysis Challenge: Creating New Paradigms for Heart Failure Research for research on using machine learning to predict ventricular disease done by Partho Sengupta, M.D., WVU Heart and Vascular Institute Cardiology division chief and director of cardiac imaging. Partho Sengupta, M.D.

Thousands of patients travel to Morgantown each year to receive the nationally recognized medical care offered at **Mon Health Medical Center** in Morgantown. Thanks to a partnership with the Holiday Inn-Morgantown, the new program will dedicate hotel rooms and accommodations to offer supportive housing for families and visitors of patients undergoing a procedure or treatment at Mon Health

MAPRA NEWS - DE



David A. Tam, MD, MBA, FACHE, President & CEO, **Beebe Healthcare**, has been appointed to the Council of Regents, the legislative body of the American College of Healthcare Executives. The Council of Regents serves as the vital link between ACHE and members by approving governance and membership regulations as well as promoting ACHE programs, services, and activities within their respective areas.

In response to a growing community need for care, **Bayhealth** recently presented a Certificate of Public Review (COPR) to the Delaware Health Resources Board requesting approval to add additional inpatient beds, as well as a C-section suite at Bayhealth Hospital, Sussex Campus. The proposal calls for additional medical/surgical beds to be located in 17,300 square feet of shelled space on the fifth floor of the facility.

The Delaware Academy of Family Medicine announced honorees for 2020, including two physicians from **ChristianaCare**. The Academy in its periodical DelFamDoc honored Ina Li, M.D., as Family Physician of the Year and Ashley Panichelli, M.D., was honored by Delaware Academy of Family Medicine as one of two 2020 Teachers of the Year.

MAPRA NEWS - NJ



Penn Medicine and **Virtua Health** announced the renewal of their strategic alliance in cancer and neuroscience services for another three years until 2023. The collaboration, which first began in 2015, has enabled South Jersey residents to access comprehensive health care closer to home from a cross-disciplinary team of Penn and Virtua docs

AtlantiCare Regional Medical Center (ARMC) now offers robotic bronchoscopy to diagnose lung cancer. ARMC is the first hospital in New Jersey to use Auris Health's Monarch™ Platform to enable earlier and more-accurate diagnosis of small and hard-to-reach nodules in the periphery of the lung.

St. Luke's University Health Network has opened an outpatient COVID-19 treatment clinic at St. Luke's Warren Campus in Phillipsburg, N.J. The Warren Campus' monoclonal antibody treatment program offers patients bamlanivimab, an experimental drug developed by Eli Lilly.

TeamHealth Holdings Inc. announced the acquisition of the operations of Princeton Emergency Physicians (PEP). Based in Princeton, New Jersey, PEP provides care to approximately 48,000 patients at the University Medical Center of Princeton at Plainsboro

TODAY'S RECRUITMENT TRIVIA QUESTION...

Q: What is the acronym for the society that governs OBGyn?

A: ACOG (American College of Obstetrics and Gynecology)



COMMITTEE ACTIVITY

PRESIDENT & EXECUTIVE BOARD

Steven Jacobs, MA CPRP

Well, 2021 is finally here and with it comes hope for the future.

Whether you love virtual interviewing or hate it I think it is here to stay in some format.

Many of you will have the option to calculate, for the first time, how much of your home and expenses you can write-off on your taxes due to COVID making you work from home.

Vaccines are here and many of us have been deployed as vaccine greeters. Add that to your resume!

Finally, we look forward to another productive year with the best membership anywhere.

WEBINAR & VENDOR RELATIONS

Mark Douyard, MBA, CPRP

We enjoyed a plethora of webinars in 2020 during what was an otherwise demanding year. Many thanks to our website sponsors and our partnership with our sister organization NEPRA.

Sponsorships also maintained themselves in 2020 with many of our vendor partners stepping up to support MAPRA. Medicus Firm, Jackson & Coker, Locumtenens.com, Pacific Companies and Medical Search International all sponsored the MAPRA Minute.

Pacific Companies, Coleman Allied, Jackson Physician Search and Elsevier all sponsored our website.

We are grateful to all.

CONFERENCE & EDUCATION

Courtney Kennedy

The decision has recently been made to switch the annual conference to June 2 & 3, 2021. Due to the ongoing pandemic, it is no longer feasible to continue to look at February 2021 as a realistic date for an in-person conference. That being said, June is not a lock at the current time.

The annual conference will be held in Philadelphia regardless of the date.

We are currently working on a date of June 1st, 2021 for a contingent career fair prior to the start of conference.

We will make vendor announcements and also have a call for speaker proposals in the near future.

MARKETING & SOCIAL MEDIA

Kim Collins, xMBA, CMSR

Please join our social media channels if you have not already done so.

FACEBOOK PAGE -
www.facebook.com/MAPRAinc/

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LINKEDIN PAGE -
www.linkedin.com/maprainc

INSTAGRAM -
[instagram.com/maprainc](https://www.instagram.com/maprainc)

LINKEDIN DISCUSSION FORUM-
<https://www.linkedin.com/groups/3619113/>

MEMEBRSHIP & MENTORSHIP

Elissa Davidson, CPHR-M, CPRP

MAPRA recently completed it election process for officers ready to serve from January 2021 to December 2022. The following people started their elected duties starting January 1, 2021

Steve Jacobs - President
Courtney Kennedy - Vice President
Elissa Davidson - Secretary
Kim Collins - Member at Large
Mark Douyard - Member at Large

Appointed position:
Rachel Jones - Treasurer

Membership ranks grew by 17 new members in 2020.

WEBSITE

Steven Jacobs, MA CPRP

MAPRA is undertaking a brand-new website design with the help of the great people at PracticeLink.

We have decided to take on the look and feel of other regional groups whose websites have been designed by PracticeLink. Functionality will include password protection for certain areas of the website, registration online for webinars, and payment options for membership dues and annual conference. We thank AB&C for their support and look forward to a new future with PL.

Stay tuned for our exciting launch announcement coming soon!!

MAPRA FAST FACTS

FOUNDED - 2007

CURRENT MEMBERS - 122

MONTH OF ANNUAL CONFERENCE - TBD

CURRENT PRESIDENT - Steven Jacobs, MA FASPR

PAST PRESIDENT - Stephanie Hutchens

MEMBER STATES - PA, NJ, MD, VA, WV, DE & DC

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ADDING A NEW MEMBER TO YOUR TEAM?
CLICK ON THE LOGO
FOR MEMBERSHIP INFORMATION



MAPRA

MID-ATLANTIC PHYSICIAN
RECRUITER ALLIANCE, INC.
DE • MD • NJ • PA • VA • WV • DC

MAPRA EXECUTIVE BOARD CONTACTS:

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VICE PRESIDENT - Courtney Kennedy	cakennedy@virtua.org / 856-355-0359
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TREASURER - Rachel Jones, MBA, CPRP	jonesrn2@upmc.edu / 717-231-8796
MEMBER at LARGE - Kim Collins, xMBA, CPRP	kcollins7@aaahs.org / 443-481-5166
MEMBER at LARGE - Mark Douyard, MBA CPRP	mark_douyard@bayhealth.org / 302-744-6603

Updates:

MAPRA survives on the backs of its volunteers but not to the detriment of those volunteers. Borrowing a page from AAPPR's volunteer playbook the MAPRA board made the move to eliminate committee chairs. Structurally, committees will be overseen by board members, in an attempt, to generate a great deal more volunteers doing many small jobs instead of 2-3 doing all the jobs. The committee structure is currently as follows:

<u>Conference & Ed</u>	<u>Membership</u>	<u>Website</u>	<u>Marketing</u>	<u>Webinar/Vendor</u>
Courtney Kennedy	Elissa Davidson	Steve Jacobs	Kim Collins	Mark Douyard
Steve Jacobs	Steve Jacobs	Rachel Thomas	Karma Limes	Elyse Stefanowicz
Patrick Dreer	Mark Douyard	Kay Miller	Lindsay Smoot	
Mark Douyard	Yvonne Bush		Tammy Chute	
Sharee Selah	Holli McConnell		Angel Greathouse	
Linda Campbell	Jacline Fisher			
Tina Stover				
Erin Milton				
Holli McConnell				

Please consider helping out. Email a board member to let them know of your interest.



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